

## Interview Summary

Application No.

09/682,876

Applicant(s)

Duchow

Examiner

James W. Myhre

Art Unit

3622

All participants (applicant, applicant's representative, PTO personnel):

(1) James W. Myhre(3) Anthony Nimmo(2) Michael K. Lindsey

(4) \_\_\_\_\_

Date of Interview Jan 31, 2003Type: a) ☐ Telephonic b) ☐ Video Conferencec) ☒ Personal [copy is given to 1) ☐ applicant 2) ☒ applicant's representative]Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No. If yes, brief description:Claim(s) discussed: 38 and 47

Identification of prior art discussed:

Scroggie et al (6,185,541) and Cupps et al (5,991,739)Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments:

Applicant's presented arguments pertaining to the features of selecting a single retailer based on the product selected and the geographic location of the buyer. Also added to two of the claims was the feature of a pre-assigned selling area for the retailer, i.e. a franchise. The Examiner noted that Scroggie disclosed selected one or more retailers based on the geographic location of the buyer and inherently on the product or product type selected by the buyer. After further discussion it was agreed to stress that the buyer is selecting a specific product and that the retailer had pre-assigned areas, not just a general area in which it does business.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

i) ☒ It is not necessary for applicant to provide a separate record of the substance of the interview (if box is checked).

Unless the paragraph above has been checked, THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached

JAMES W. MYHRE  
PATENT EXAMINER  
ART UNIT 3622

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

Examiner's signature, if required